I find it very upsetting to talk to someone and find that their point of view, bolstered by the "news", has little to do with fact. An example of this which is Particularly troubling is that Sinclair can air an oppinion piece that will be cast as a news piece. This will potentially have an impact on somone's political decisions, without giving an opposing viewpoint, and which will only focus on the facts to support a negative image of its subject.